



## Global Arts and Media Node

### Node Formation Status Update

Millennium Project  
Planning Committee  
Boston, June 6-8, 2010

**Kate McCallum**

Founder & Executive Director

c3: Center for Conscious Creativity

c3: VisionLAB

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**Ed Lantz**

Chairman of Board

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# c3: Center for Conscious Creativity

The c3: Center for Conscious Creativity is a global nonprofit (pending) 501(c)(3) research and education organization focused on the transformative power of innovation and creativity in society.



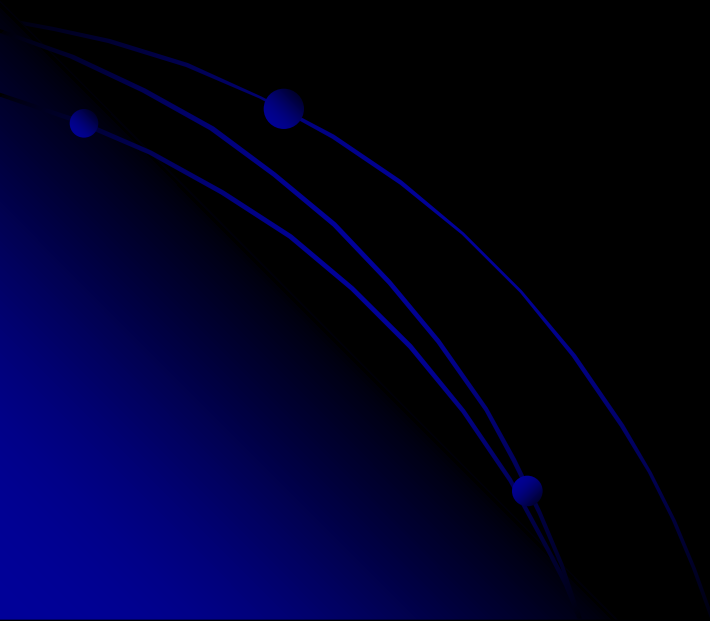
## **New c3 office in downtown Los Angeles**

- Located at Los Angeles Center Studios
- Six 18,000 square foot sound stages
- Digital dome studio for development of immersive cinema programming

# c3: Center for Conscious Creativity

## c3: Center for Conscious Creativity Projects:

- **ConsciousCreatives.net** is an online social networking platform for artists and content creators dedicated to global change.
  - Nearly 900 members worldwide



# c3: Center for Conscious Creativity

## c3consciouscreatives.net

a community for authentic self-expression

[community](#) [invite](#) [my c3](#) [members](#) [groups](#) [forum](#) [blogs](#) [photos](#) [videos](#) [content](#) [events](#) [consulting](#) [c3 home](#) [Manage](#)

### Introductory Video



[Find more videos like this on c3: Center for Conscious Creativity](#)

### Groups



#### Green Bus Tour

2 members

### Members



[+ Invite More](#)

[View All](#)

### Blog Posts



#### [first address](#)

Posted by [charged man](#) on June 25, 2010 at 7:33pm ★ [Feature](#)



#### [question is](#)

Posted by [charged man](#) on June 25, 2010 at 7:39pm ★ [Feature](#)

### Kate McCallum

[Sign Out](#)

[Inbox \(115 new\)](#)

[Friends - Invite](#)

[Settings](#)

### Awaiting Approval

[1 Profile Comment](#)

[1 Group Invite](#)

### Forum



#### [New to the site?](#)

25 Replies

Started by c3 in [about this site](#). [Last reply](#) by philip Apr 26.

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## c3: Center for Conscious Creativity Projects:

- **ConsciousCreatives.net** is an online social networking platform for artists and content creators dedicated to global change.
  - Nearly 900 members worldwide
- **c3 VisionLAB** is a cutting-edge research and project development think tank focused on emerging innovation and future trends in arts, media and communication technologies and their use to create and drive solutions for global challenges.
  - The Millennium Project's Arts and Media Node
  - Annual *State of the Arts* Symposium
  - Salons and educational workshops





# c3: Center for Conscious Creativity

[ABOUT](#)[LA OPERA  
RING FEST](#)[SOA 2010  
SYMPOSIUM](#)[ADVISORY  
BOARD](#)[BACKGROUND](#)[PARTNERS &  
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MILLENNIUM PROJECT  
AND A GLOBAL ARTS AND MEDIA NODE



c3:VisionLAB™

Catalyzing Global Change Through Arts Media Communications

## Millennium Project and a Global Arts and Media Node



### ABOUT C3 VISIONLAB

c3: VisionLAB is the think tank found at the center of the c3: Center for Conscious Creativity. Its initiatives include; Chairing the Global Arts and Media Node for the Millennium Project, aggregating information on future trends in the arts, media and transmedia, assisting in the dissemination of the STATE OF THE FUTURE report, researching and exploring emerging arts genres, and producing an annual symposium and publication.



Part 1/6 – [Click here to view parts 2-6](#)

# Arts & Media Node

## Goals

- Research Future Trends in Arts, Media and Entertainment
  - Identify and research arts, media & entertainment modalities
  - Assess social impact, transformative power, future trends
  - Recommendations for pro-active use of mediums
- Dissemination of 15 Global Challenges to Content Creators
  - Transmedia “repackaging” of challenges for public assimilation
  - Distribution of global challenges to writers, directors, producers
  - Foster the incorporation of solutions into storytelling
- Promotion of Next-Gen Art, Media & Entertainment
  - Modern “Florentine Camerata” (creator of opera)
  - Immersive and networked art, media and performance
  - Global creative collaborations

# Arts & Media Node

## Strategies

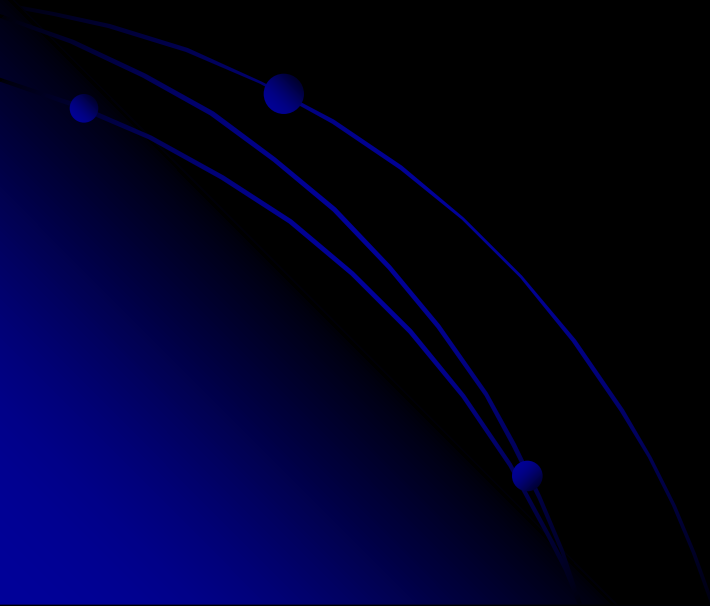
- Establish node Co-Chairs & continue recruiting members
- Recruit volunteer expert researchers (Fellows)
- Continue to develop website for crowdsourcing collective intelligence of future trends information
- Support SOF publications
- Produce annual “State of the Future” symposiums
- Establish program for youth
- Original media/arts productions
  - *Visions from the Edge* web and television series in development



# Arts & Media Node

## Accomplishments To Date

- Nov. 2009 Event - IMMERSE IN THE FUTURE: Arts, Media and Entertainment in the 21<sup>st</sup> Century
  - Held in downtown Los Angeles
  - Explored future trends in arts, media & entertainment
  - 375 media and arts professionals.
  - Jerome was keynote speaker- introduced Global Arts & Media Node
- Assisted MP with cover art for both 2007 and 2010 publications
- Identified over 45 arts & media categories
  - assigning experts to these categories for reporting on trends

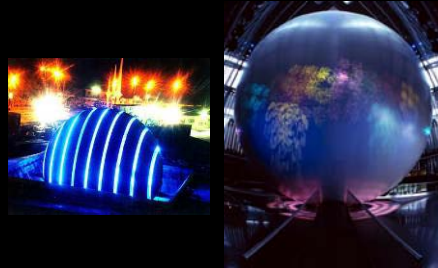


# Arts, Media & Entertainment

## Over 45 Categories Identified



**Cable & Broadcast TV**



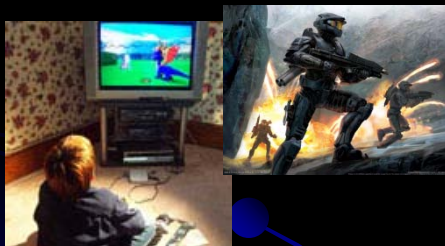
**Giant Screen &  
Digital Dome Theaters**



**Mobile Media & Apps**



**Music, Video & Print  
Publishing**



**Video Games**



**Theater, Opera  
& Live Performances**



**Fine Arts**



**Online Media &  
Social Networking**



**Digital Cinema  
& Feature Films**



**Virtual Reality  
& Augmented Reality**



**Themed Entertainment**



**Art & Music Festivals**

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- June 2010 Event - STATE OF THE ARTS Symposium
  - to address future trends in arts and media and introduced the Node



# State of the Arts 2010

State of the Arts  
SOA 2010

JUNE 19, 2010

Los Angeles Center Studios

## Join Us in Shaping the Future!

An extraordinary day of leading edge panelists, thought provoking dialogue and brain-share on the forefront of Arts, Media and Entertainment.

Future Trends • TransMedia • Immersive Media • Creative Activism • Global Collaboration • Career Opportunities

[www.c3so.com](http://www.c3so.com)

**The Venue**

Los Angeles Center Studios  
1037 West 6th Street  
Los Angeles, CA 90017



# State of the Arts 2010





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- Established Node Co-Chairs & Additional Members
  - Co-Chair: Joonmo Kwon – Korea
  - Dongchang Liu – China
  - LeVar Burton – USA
  - Marco Bevelo – Netherlands
  - Sandra de Castro Buffington – Global/USC

# Transformational Media

## Earthrise Photo – Changed how people see their world



### E A R T H R I S E

Suddenly, from behind the rim of the moon, in long, slow-motion moments of immense majesty, there emerges a sparkling blue and white jewel, a light, delicate sky-blue sphere laced with slowly swirling veils of white, rising gradually like a small pearl in a thick sea of black mystery. It takes more than a moment to fully realize this is Earth . . . home.

- Astronaut Edgar Mitchell. Apollo 14

# Transformational Media

## *Star Trek* – TV and Film as a Driver of Innovation



Flip Phone



Tablet PC



Wireless Earpiece



Actor LeVar Burton as  
Geordi La Forge

# Arts & Media Node

## How Can Other Nodes Participate?

- Stories that need to be told
  - Solutions to global challenges
  - Transformational stories
- Visuals that need to be seen
  - Scientific visualizations
  - Data trends
- Seeking research Fellows
  - Arts, media & entertainment technologies
  - Neurbiology and neuroaesthetics
  - Content creators, distributors
- Research methodologies
  - Delphi survey?
  - What questions to ask?

# C3 Vision Lab Promo Video



Film made by Felipe Soares:

[http://www.youtube.com/watch?v=n\\_itMCVl124](http://www.youtube.com/watch?v=n_itMCVl124)





## Thank You!

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