

*IONS 2.0 Tools and Technologies
for a World Transforming*

**Creating a Better Future through
Arts and Media:**

c3: Center for Conscious Creativity
and the Global Arts and Media Node

Kate McCallum

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Chair, Global Arts and Media Node

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www.consciouscreativity.org



The Millennium Project





My Story



LAW &
ORDER



LAOPERA

PLÁCIDO DOMINGO ELI AND EDYTHE BROAD GENERAL DIRECTOR
JAMES CONLON RICHARD SEAFER MUSIC DIRECTOR





Life Rights MOW

“What Kind of Mother are You?”

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[ON TELEVISION](#) [HOME VIDEO](#) [IN PRODUCTION](#) [MOVIES A-Z](#)

WHAT KIND OF MOTHER ARE YOU?





SYNOPSIS

A misguided mother consents to her daughter's overnight jail detention after a minor brush with the law.



STARRING

Mel Harris	as	Laura Hyler
Nicholle Tom	as	Kelly Jameson
Alex Carter	as	Rob Hyler
Stuart Stone	as	Steven Hyler
Patricia Collins	as	Bette
Jason Cadieux	as	Jake
Mary Mara	as	Marcy Hackman

Magazine Column/TV Series "The Great Idea"

THE GREAT IDEA



THE MAKING OF THE DEPARTED
by Kate McCullum

When the September 2006 issue of Script was published, it was the first time that the magazine had featured a cover story on a film that was not yet in theaters. The reason for this was simple: The Departed was the most talked-about film of the year, and it was the only one that had not yet been released.



Big Screen Comedy
by Kate McCullum

Steve Faller and Bob Faller on **WEDDING CRASHERS**



madagascar
by Kate McCullum

In 2005, the animated film 'Madagascar' was the most successful animated film of the year. It was the first animated film to be nominated for Best Picture at the Academy Awards.



CARNIVALE
by Kate McCullum

The TV series 'Carnivale' is a dark, gritty, and often disturbing look at the lives of the people who work in the carnival industry. It is a story of survival, of the struggle to stay alive in a world that is full of danger and violence.



FATHER OF THE PRIDE
by Kate McCullum

The animated TV series 'Father of the Pride' is a story of a man who is the father of a large family of lions. It is a story of love, of family, and of the struggle to survive in a world that is full of danger and violence.



Physical
Emotional
Mental

Transcendant?



Past, Present and Future....?

Where are we going?

What are we creating?

How can we transform?



c3: Center for Conscious Creativity

“Creating a Better Future through Arts and Media”

The **c3: Center for Conscious Creativity**, founded in 2005, is a global nonprofit (pending) 501(c)(3) research and education arts organization whose mission is to support and catalyze the transformative power of arts, entertainment, media and creativity at personal, societal and global levels.



CENTER FOR
CONSCIOUS
CREATIVITY



Host events, screenings, workshops...
c3 office in downtown Los Angeles
Located at Los Angeles Center Studios

**Digital dome studio for development of
immersive performance and immersive
cinema programming**

c3: Social Networking Platform

ConsciousCreatives.net is an online social networking platform for artists, content creators and others dedicated to global transformation

- Currently approximately 1000 members worldwide

The screenshot displays the homepage of the ConsciousCreatives.net website. At the top, the logo reads "c3 consciouscreatives.net" with the tagline "a community for authentic self-expression" below it. A navigation bar contains links for community, invite, my c3, members, groups, forum, blogs, photos, videos, content, events, consulting, c3 home, and Manage. The main content area is divided into three columns. The left column features an "Introductory Video" player showing a video titled "c3 presents: consciouscreatives.net a community for authentic self-expression". Below the video is a link to "Find more videos like this on c3: Center for Conscious Creativity". The middle column, titled "Members", shows a grid of 24 member profile pictures and a link to "Invite More". Below this is a "Blog Posts" section with two entries: "first address" and "question is", both posted by "charged man" on June 25, 2010, and marked as "Feature". The right column shows the user profile for "Kate McCallum", including a "Sign Out" button, links to "Inbox (115 new)", "Friends - Invite", and "Settings", a "Quick Add..." search bar, and a section for "Awaiting Approval" with links to "1 Profile Comment" and "1 Group Invite". At the bottom right is a "Forum" section with a post titled "New to the site?" by "c3" with 25 replies, started on April 26.

c3 consciouscreatives.net
a community for authentic self-expression

community invite my c3 members groups forum blogs photos videos content events consulting c3 home Manage

Introductory Video

Members

Kate McCallum

Sign Out

Inbox (115 new)

Friends - Invite

Settings

Quick Add...

Awaiting Approval

1 Profile Comment

1 Group Invite

Forum

New to the site?

25 Replies

Started by c3 in [about this site](#). Last reply by philip Apr 26.

Find more videos like this on c3: [Center for Conscious Creativity](#)

Groups

Green Bus Tour

2 members

Blog Posts

first address

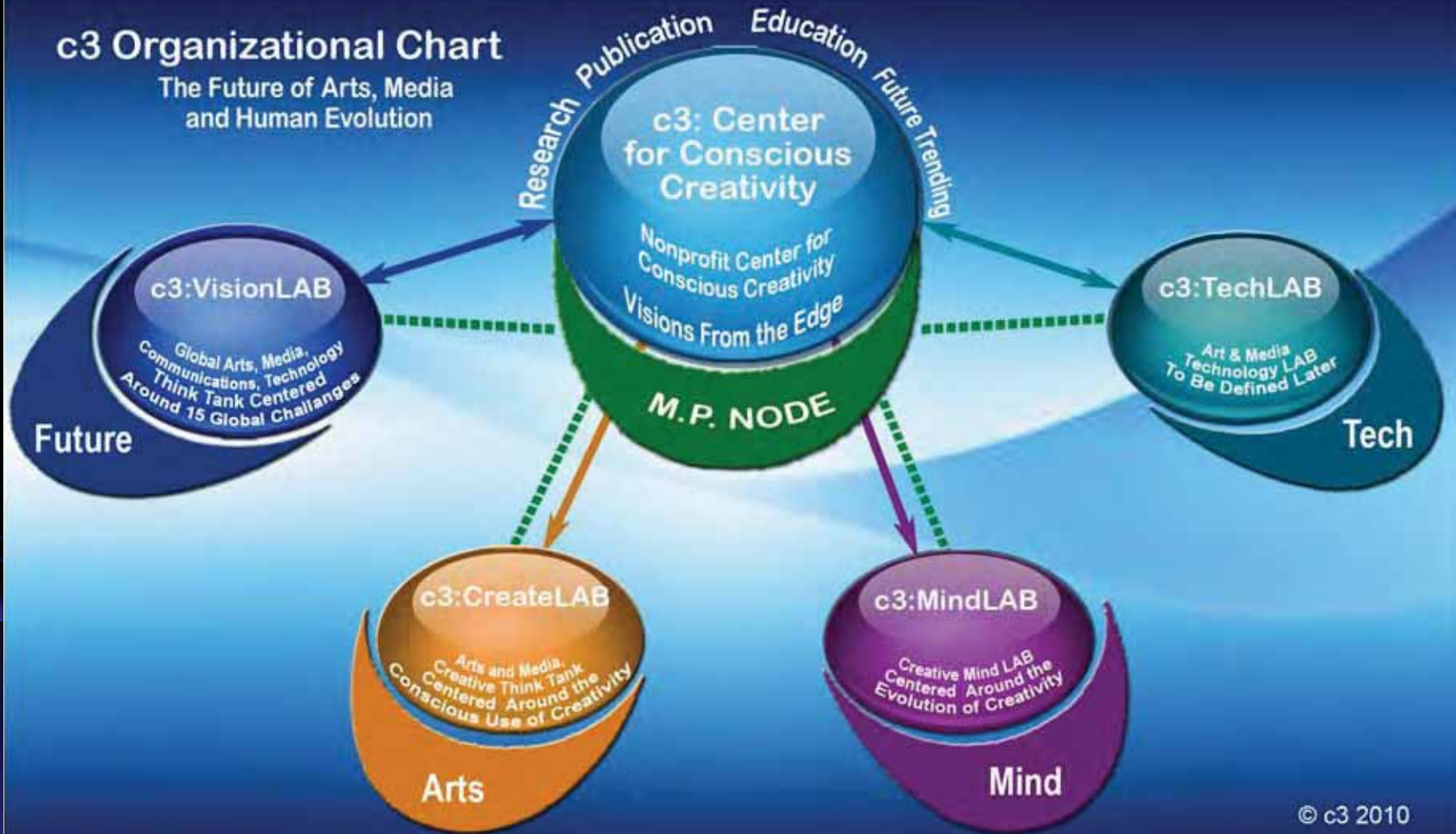
Posted by [charged man](#) on June 25, 2010 at 7:33pm ★ [Feature](#)

question is

Posted by [charged man](#) on June 25, 2010 at 7:39pm ★ [Feature](#)

c3 Organizational Chart

The Future of Arts, Media
and Human Evolution



UCLA's MARC/ Inneractivism

Fri Jul 08, 2011

[Directory](#) » [Maps](#) » [Calendar](#) » [News](#)

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[Health System](#)

MINDFUL AWARENESS RESEARCH CENTER

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[Free Drop-in Meditation](#)
[Mindful Meditation CD](#)
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Actively Observing
**Physical,
Mental,
& Emotional**
Experiences.

Join Our Mailing List

Upcoming Events

- The Mindful Awareness Retreat: The Pathway to Happiness July 5-10
- MAPs I For Daily Living. Tuesdays
- MAPs II: Mindfulness Summer Intensive
- MAPs I: for Daily Living ONLINE
- MAPs I For Daily Living. Saturdays

[More Events »](#)

New to Meditation?

- [Introduction to Mindful Meditation](#)
- [Drop-in Meditation Program](#)
- [Resources](#)

Featured Events

Day of Mindfulness: Cultivating Self Compassion

In this daylong, we will explore mindfulness practices to work with self-critical thoughts, and self-compassion practices to nurture kindness and compassion for ourselves and others. (August 13)

In the Spotlight

Online Mindful Awareness class

Our signature class the Mindful Awareness Practices (MAPs) for Daily Living in the comfort of your own home.

[For more information »](#)



Calendar

MARC: Mindful Awareness Research Center

What is Mindful Awareness?

The process of being present with experiences as they occur by actively paying attention to one's thoughts, feelings and bodily sensations. It is an ancient concept involving self-awareness and introspection.

It is a skill that is accessible to anyone, and can be developed through meditation, yoga, tai chi, chi gong and other mind body practices. Mindfulness can also be cultivated through such activities such as art, music, writing or walking in nature.

c3: MindLAB



UCLA

Semel Institute

Mindful Awareness Research Center

Mindfulness, Neuroscience and Creativity: An Interactive Exploration

with Dr. Robert Bilder, Kate McCallum,
Jahna & Michael Perricone and Diana Winston



c3

CENTER FOR
CONSCIOUS
CREATIVITY



LAYOGA
AYURVEDA AND HEALTH

Join us at MARC for a special event where we bring together artists, musicians, media makers, meditators, and neuroscientists for a half day exploring the interface of mindfulness and creativity.

Date: Saturday, June 25

Time: 10AM-1PM

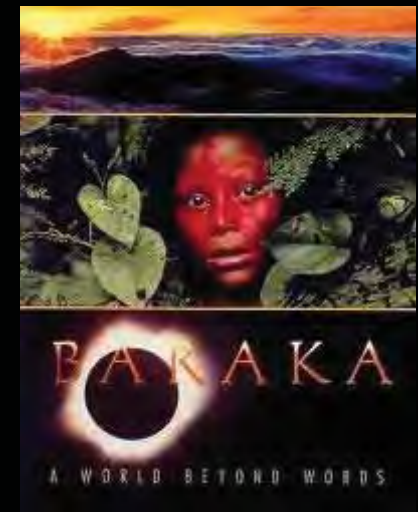
Venue: NRB, UCLA

Cost: \$50

From Cognitive to Expressive



COGNITIVE.....EXPRESSIVE
NARRATIVE-----NON-NARRATIVE
INFORMATIONAL-----MUSIC/VISUAL/DANCE



A Visual Meditation

Transformative Power of Media

Earthrise Photo – Changed how people see their



E A R T H R I S E

Suddenly, from behind the rim of the moon, in long, slow-motion moments of immense majesty, there emerges a sparkling blue and white jewel, a light, delicate sky-blue sphere laced with slowly swirling veils of white, rising gradually like a small pearl in a thick sea of black mystery. It takes more than a moment to fully realize this is Earth . . . home.

- Astronaut Edgar Mitchell, Apollo 14

Transformative Power of Media

Star Trek – TV and Film as a Driver of Innovation



**Flip
Phone**



Tablet PC



**Wireless
Earpiece**



**Actor LeVar Burton
as
Geordi La Forge**

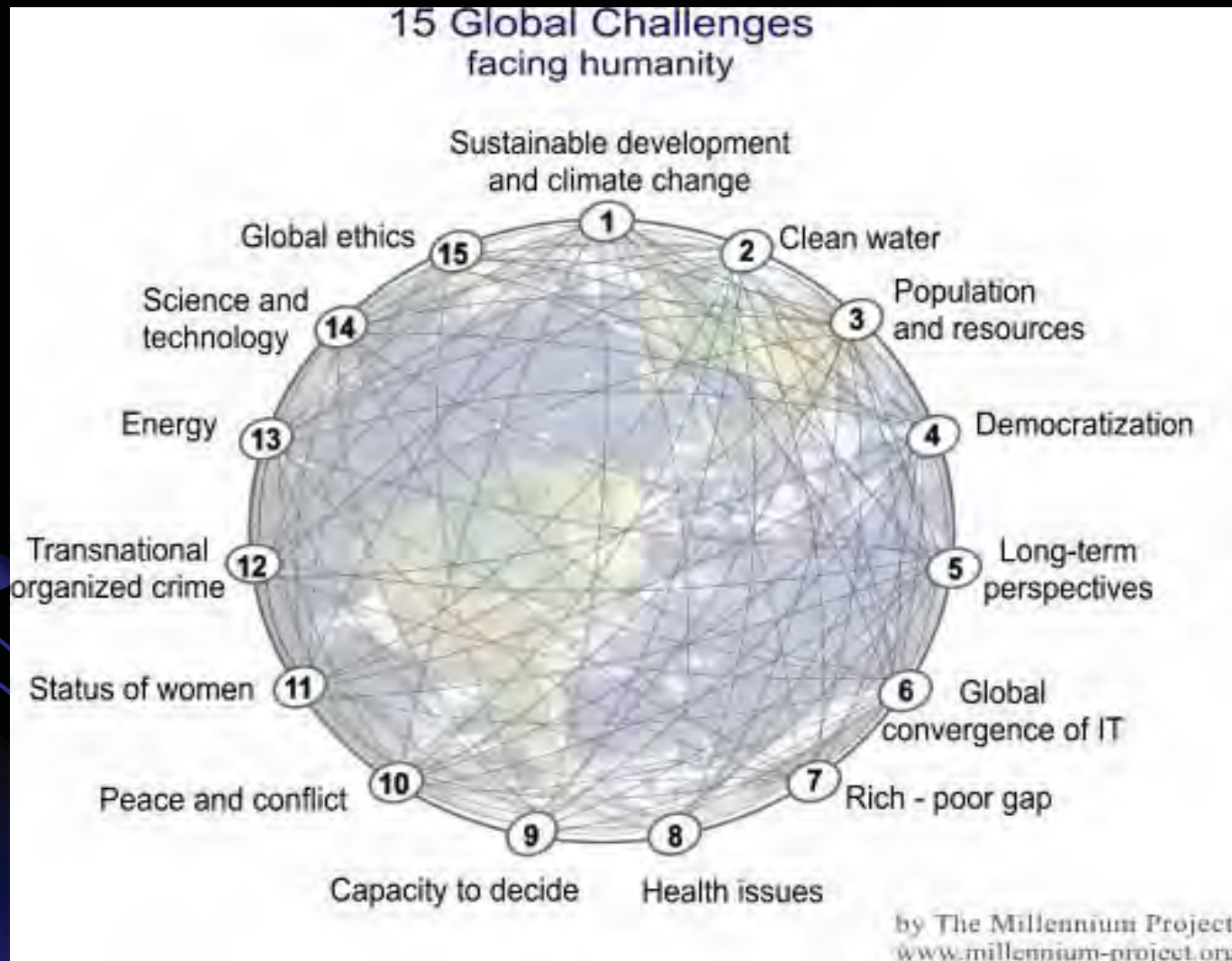
2011 State of the Future



“One future of the arts/media/entertainment is that it will be global, participatory, tele-present, holographic, augmented reality conducted on next-generation smart phones and immersive screens that engage new audiences in the ways they prefer to be reached and involved.”

- 2011 STATE OF THE FUTURE

Millennium Project's 15 Global Challenges Facing Humanity



Arts, Media & Entertainment

Over 47+ Categories Identified to Research



Cable & Broadcast TV



**Giant Screen &
Digital Dome Theaters**



Mobile Media & Apps



**Music, Video & Print
Publishing**



Video Games



**Theater, Opera
& Live Performances**



The Fine Arts



**Online Media &
Social Networking**



**Digital Cinema
& Feature Films**



**Virtual Reality
& Augmented Reality**





Themed Entertainment



Art & Music Festivals

Real Time Delphi Questionnaire

Questionnaire

	Questions	Likelihood	Importance	Comments
1	 <p>Cyber-Techno Classical (Blending Classical Arts and Futuristic Technologies)</p> <p>click here for example click here for example</p>	<p>Please enter the probability that this seed of the future will grow into a dominant form in popular media by 2020 (100=certain)</p> <p><input type="range"/> 85</p> <p>Changes are OK Average= 64.4 (133)</p> <p>Submit only this cell <input type="button" value="go"/></p> <p>Reasons for your answer - click here</p>	<p>How important will this be in achieving the best for civilization? (100 = hugely; 1 = not at all).</p> <p><input type="range"/> 40</p> <p>Changes are OK Average= 47.9 (124)</p> <p>Submit only this cell <input type="button" value="go"/></p> <p>Reasons for your answer - click here</p>	<p>Are you or would you like to be involved in developing this seed with other futuristic seeds? Please explain.</p> <p>To proceed to the answer form please click here</p>
2	 <p>"Holographic" Performances (live performance of virtual characters - digital puppetry)</p>	<p>Please enter the probability that this seed of the future will grow into a dominant form in popular media by 2020 (100=certain)</p> <p><input type="range"/></p> <p>Average= 58.4 (113)</p> <p>Submit only this cell <input type="button" value="go"/></p> <p>Reasons for your answer - click here</p>	<p>How important will this be in achieving the best for civilization? (100 = hugely; 1 = not at all).</p> <p><input type="range"/></p> <p>Average= 42.3 (106)</p> <p>Submit only this cell <input type="button" value="go"/></p> <p>Reasons for your answer - click here</p>	<p>Are you or would you like to be involved in developing this seed with other futuristic seeds? Please explain.</p> <p>To proceed to the answer form please click here</p>

Survey of Arts, Media and entertainment professionals regarding Importance and likelihood of 32 emerging trends and technologies



4

Future Arts, Media, and Entertainment: Seeds for 2020

The explosive, accelerating growth of knowledge in a rapidly changing and increasingly interdependent world gives us so much to know about so many things that it seems impossible to keep up. At the same time, we are flooded with so much trivial news that serious attention to serious issues gets little interest, and too much time is wasted going through useless information. How can we learn what is important to know to make sure that there is a good future for civilization? Traditionally, the world has gained access to most of its knowledge through the education systems, the arts, media, and entertainment. Today and into the future, information flow will be even more pervasive, with ever increasing communication technologies emerging on the landscape of experience. In 2007 The Millennium Project conducted a global assessment of some elements of the future of education and learning (see CD Chapter 10 Future Possibilities for Education and Learning by the Year 2030). This year The Millennium Project looked at the future of the arts, media, and entertainment. A distillation of the results is presented in this chapter, while the details are available in Chapter 13 of the CD.

Completed RTD 2020 – Top 6 Seeds

Over 250 People from over 33 countries 60%

	IMPORTANCE		LIKELIHOOD	
	RANK	AVERAGE	RANK	AVERAGE
● Digital/Social Networking for Cultural Diplomacy and Change (Twitter, etc.)	1	82.69	7	85.31
● Electronic Publishing (Vooks or video books)	2	76.98	2	89.09
● Media Literacy (consumer awareness regarding media creation, content, language, business, etc.)	3	76.41	15	75.03
● Media/Arts for Cultural Diplomacy and Change	4	75.52	12	77.17
● User Generated Content Technologies providing Democratization of Content Creation (i.e. print on demand, do-it-yourself/DIY)	5	74.88	8	82.58
● Serious Games (Cyber games to educate and solve world problems)	6	74.39	17	72.50

Serious Games & EVOKE

Missions from Poverty to Climate

Urgent Evoke - A crash course in changing the world. - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

http://www.urgentevoke.com/

global social change film festival

dashboard Center for Conscious Creativity Mai... jane mcgonigal reality is broken - G... Urgent Evoke - A crash course in ...

Sign Up Sign In Search Urgent Evoke

EVOKE

About How To Play Powers My Profile EVOKEblog

Missions Quests Evidence Agents Leaders Discuss

A CRASH COURSE IN CHANGING THE WORLD

Episode 001 The earth moves at different speeds depending on who you are. - Nigerian proverb

TOKYO. FEBRUARY 13, 2020

YOU'RE CERTAIN THEY EXIST?

BECAUSE WE NEED REAL HELP, NOT FAIRY TALES. EVEN WITH THE RATIONING, WE'RE ONLY A MONTH AWAY FROM A FAMINE.

Welcome to Urgent Evoke

[Sign Up](#) or [Sign In](#)

EVOKE

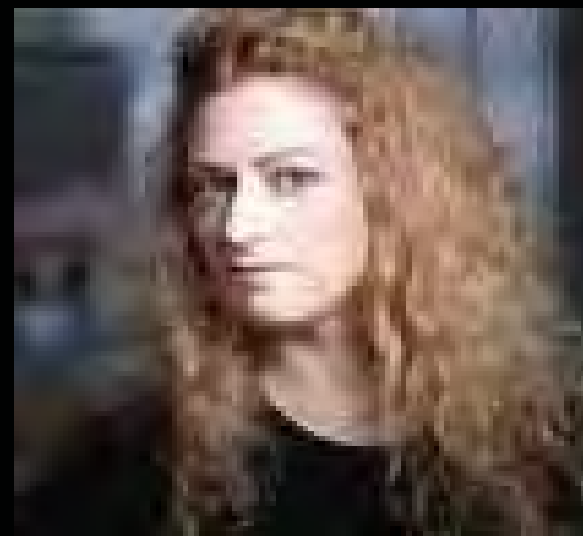
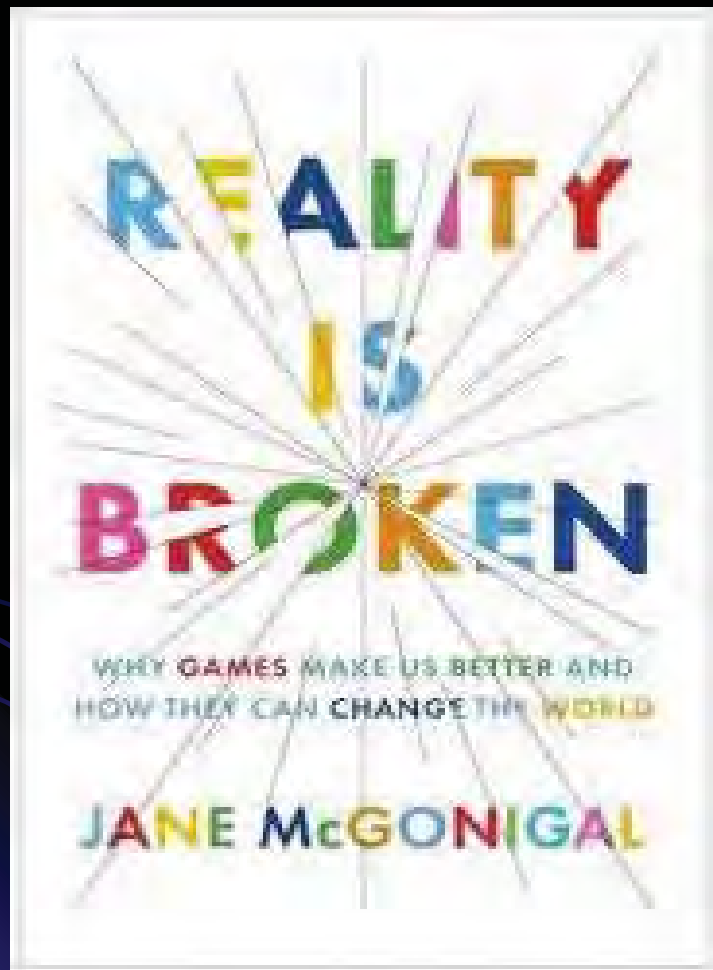
for TEACHERS and ORGANIZATIONS

Done

Secure Search

McAfee

Desktop 1:39 AM



State of the Arts 2010



Join Us in Shaping the Future!

An extraordinary day of leading edge panelists, thought provoking dialogue and brain-share on the forefront of Arts, Media and Entertainment.

Future Trends • TransMedia • Immersive Media • Creative Activism • Global Collaboration • Career Opportunities

www.c3so.com

The Venue

Los Angeles Center Studios
1037 West 6th Street
Los Angeles, CA 90017



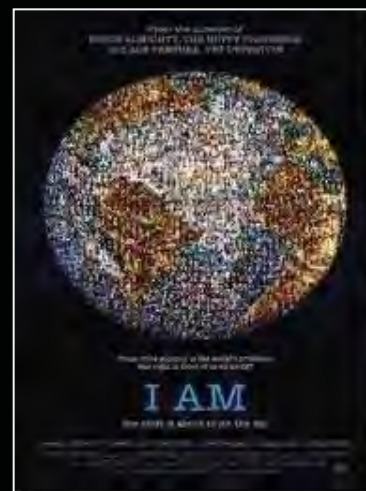
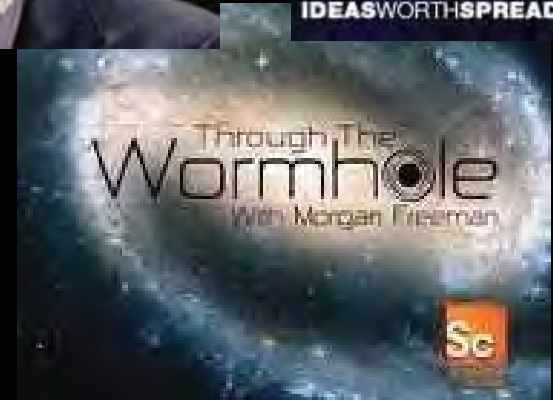
State of the Arts 2010

www.c3so.com



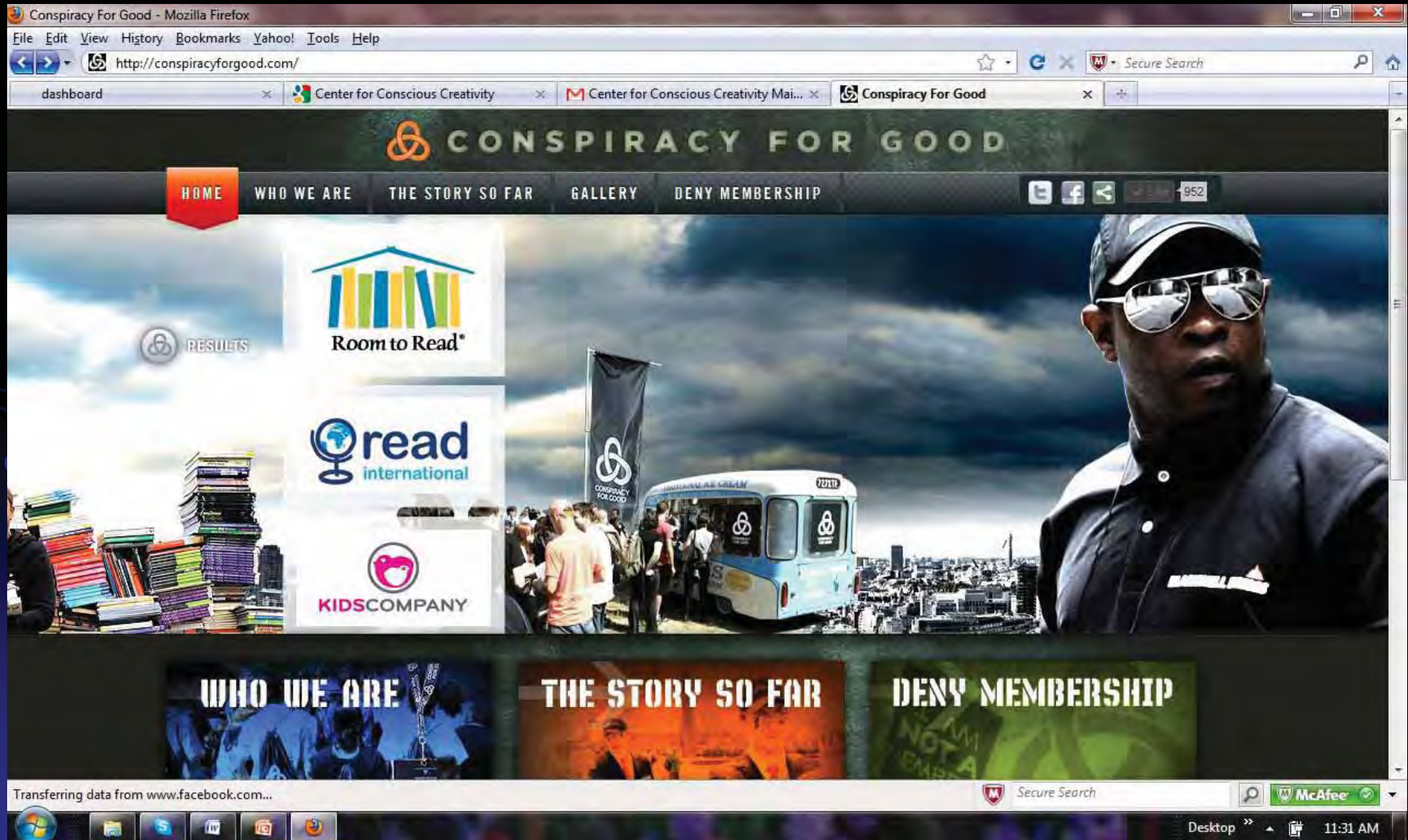
THE FUTURE OF STORY?





Socially Beneficial Storytelling

Conspiracy for Good ARG Writer Tim Kring



THE FUTURE OF STORY

LOS ANGELES | AUGUST 27

AUGUST 27, 2011

Time: 1:45pm – 6:00pm

Location: Los Angeles Center Studios

Price: \$75



KEY SPEAKERS:

Pilar Alessandra

Christopher Vogler

Pen Densham

FEATURED PANELISTS:

Jennifer Grisanti, Ken Rotcop, Pamela Jaye Smith, Ross Brown, Catherine Jones, Paul Chitlik, Christopher Riley, Ellen Besen, Pam Douglas, Troy DeVold, Kathie Fong Yoneda.

Presented by Michael Wiese Productions and C3: Center For Conscious Creativity

The Future of Story

This could be the greatest gathering of screenwriters ever assembled.

REGISTER NOW

Led by some of the best-selling screenwriting authors/teachers in the industry, this dynamic conference will help you take an objective look at both yourself and your professional skill sets as you polish and target your stories for film, television, and print. With over 30 MWP authors attending this conference, you'll have an opportunity to network one-on-one with experts on screenwriting, pitching, and various aspects of filmmaking.

Who should attend:

Screenwriters, television writers, novelists, non-fiction writers, graphic novelists and all those interested in emerging trends in narrative.

c3: CreateLAB & TechLAB



**“Two Visions One
Immersive Arts**



Thank You!

Kate McCallum

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